

# SPECIAL SECTIONS 2010

The Cortland Standard Provides Readers & Advertisers a  
Wide Variety of Special Sections to Choose From

## Bridal

Cortland Standard  
Thursday, January 21  
consumer-news  
Monday, January 25

**DEADLINE:**  
Wednesday, January 13

## OUTLOOK

Cortland Standard  
Thursday, February 18

**DEADLINE:**  
Friday, February 5

## BUSINESS SHOWCASE

Cortland Standard  
Thursday, April 8

**DEADLINE:**  
Wednesday, March 31

## 50 Plus

Cortland Standard  
Thursday, April 29  
consumer-news  
Monday, May 3

**DEADLINE:**  
Wednesday, April 21

## SUMMER

Cortland Standard  
Thursday, May 20  
consumer-news  
Monday, May 24

**DEADLINE:**  
Friday, May 7

## DAIRY

Cortland Standard  
Thursday, May 27  
consumer-news  
Saturday, May 29

**DEADLINE:**  
Wednesday, May 19

## GRADUATION

Cortland Standard  
Thursday, June 10  
consumer-news  
Monday, June 14

**DEADLINE:**  
Wednesday, June 2

## college

Cortland Standard  
Monday, August 30

**DEADLINE:**  
Friday, August 13

## Autumn

Cortland Standard  
Thursday, September 23  
consumer-news  
Monday, September 27

**DEADLINE:**  
Wednesday, September 15

## Driver's Guide

Cortland Standard  
Monday, October 18

**DEADLINE:**  
Wednesday, October 13

## Gift Guide

Cortland Standard  
Thursday, November 18  
consumer-news  
Monday, November 22

**DEADLINE:**  
Wednesday, November 10

## Last Minute Gift Guide

Cortland Standard  
Thursday, December 9  
consumer-news  
Monday, December 13

**DEADLINE:**  
Wednesday, December 1

## HEALTHWISE

*Targeted readership for area  
healthcare professionals.*

Cortland Standard  
Wednesday, Jan. 20  
**DEADLINE:**  
Tuesday, Jan. 12

Cortland Standard  
Wednesday, Mar. 24  
**DEADLINE:**  
Tuesday, Mar. 16

Cortland Standard  
Wednesday, Jul. 14  
**DEADLINE:**  
Tuesday, Jul. 6

Cortland Standard  
Wednesday, Oct. 27  
**DEADLINE:**  
Tuesday, Oct. 19

Contact Your Advertising Account Representative at 607-756-5665 For More Information.

Cortland Standard

consumer-news